

# UNSCRAP MEDIA

SOCIAL MEDIA | WEB DEVELOPMENT | APP DEVELOPMENT | DESIGN & BRANDING | VIDEO PRODUCTION

We Aim to provide digital solutions for all and shift the way people think about digital media and Help businesses go online.

**2019**

Founded

**35+**

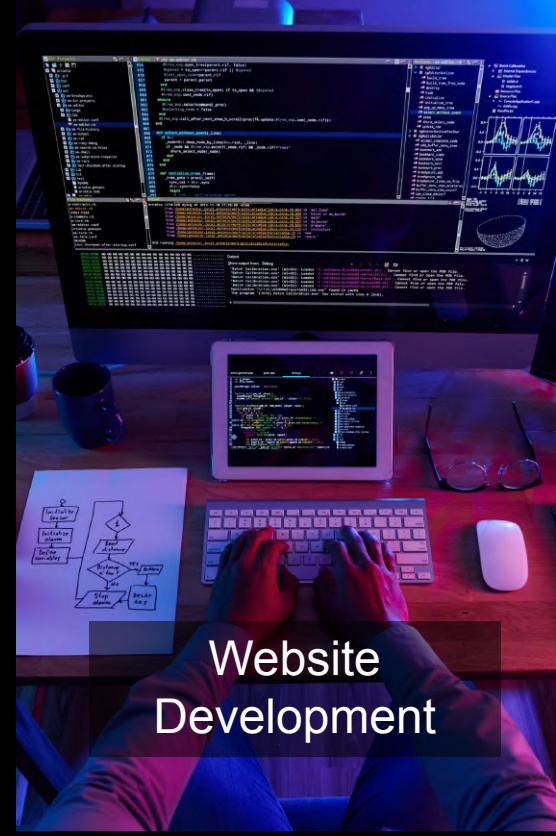
Brands

**100+**

Projects

**Commit. Execute. Deliver Value**

# Things we are good at



# Our Work Portfolio

Social Media Design

**ROAR** From 12 - 6 PM.

**CHINESE**  
Combo Offer

AT **₹299/-** ONLY

NOODLES | RICE | GRAVY | STARTER

RSVP: 9082666263 | (2783) - 1166/1144 | (2784) - 1166/1000

**indian** **ROAR**

Combo Offer

AT **₹299/-** ONLY

RICE | GRAVY | KULCHA / NAAN | DESSERT

From 12-6 PM. RSVP: 9082666263 | (2783) - 1166/1144 | (2784) - 1166/1000

**DISHAAN** FOUNDATION

Luxury For Some  
Necessity For Many

World Water Day

+9186657543503

**SPEAK FLUENT GERMAN**

Seek Job Opportunities in Europe

जल शक्ति मंत्रालय  
जल संसाधन, नदी विकास और गंगा संरक्षण विभाग  
भारत सरकार  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF WATER RESOURCES,  
RIVER DEVELOPMENT & GANGA REJUVENATION  
GOVERNMENT OF INDIA

**Atal Bhujal Yojana**  
2nd ANNIVERSARY  
2019-2021

जल संरक्षण अभियान  
जल संसाधन, नदी विकास और गंगा संरक्षण विभाग  
भारत सरकार  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF WATER RESOURCES,  
RIVER DEVELOPMENT & GANGA REJUVENATION  
GOVERNMENT OF INDIA

जल संरक्षण  
जल संसाधन, नदी विकास और गंगा संरक्षण विभाग  
भारत सरकार  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF WATER RESOURCES,  
RIVER DEVELOPMENT & GANGA REJUVENATION  
GOVERNMENT OF INDIA

**CULT** 31<sup>st</sup> DEC

**NEW YEAR BASH**

DOORS OPEN AT 6PM ONWARDS

PREMIUM DRINKS & UNLIMITED FOOD  
VIP TABLES AVAILABLE EXCLUSIVELY

RSVP: 969618191/4151  
Address - Shop no 111, 1st floor, satra plaza, palm beach rd, palm beach Rd, Sector 19d, vashi, Navi Mumbai, 400703

DJ DHIRAJ

**CULT**

**LADIES NIGHT**

FLAMING SHOTS

RSVP: 9619618191/4151  
Address - Shop no 111, 1st floor, satra plaza, palm beach Rd, Sector 19d, vashi, Navi Mumbai, 400703

**Trail Run**

**Star Gazing and chill by the river**

**Workshops**  
Sound Healing, Yoga, Meditation & more

**Workshop on Survival Skills**

**Merchandise**  
Gopro and Hyperic equipment for the winners  
Running Kit  
Unique Medal  
Camping Kit

**Plugging, Eco-Travel & Sustainability workshops**

**Launching our first Trathon**

**Great Himalayan National Park, Tirthan Valley**

22nd, 23rd, 24th OCT  
TRAVATHON.IN

**THURSDAY**

Thirsty

DRINKS AT MRP

RESERVATION NO. 810415594  
SECTOR-26, VASHI, NAVI MUMBAI

**LADIES NIGHT**

DRINKS AT MOST REASONABLE PRICE

RSVP: 810415594  
Sector-26, Vashi, Navi Mumbai

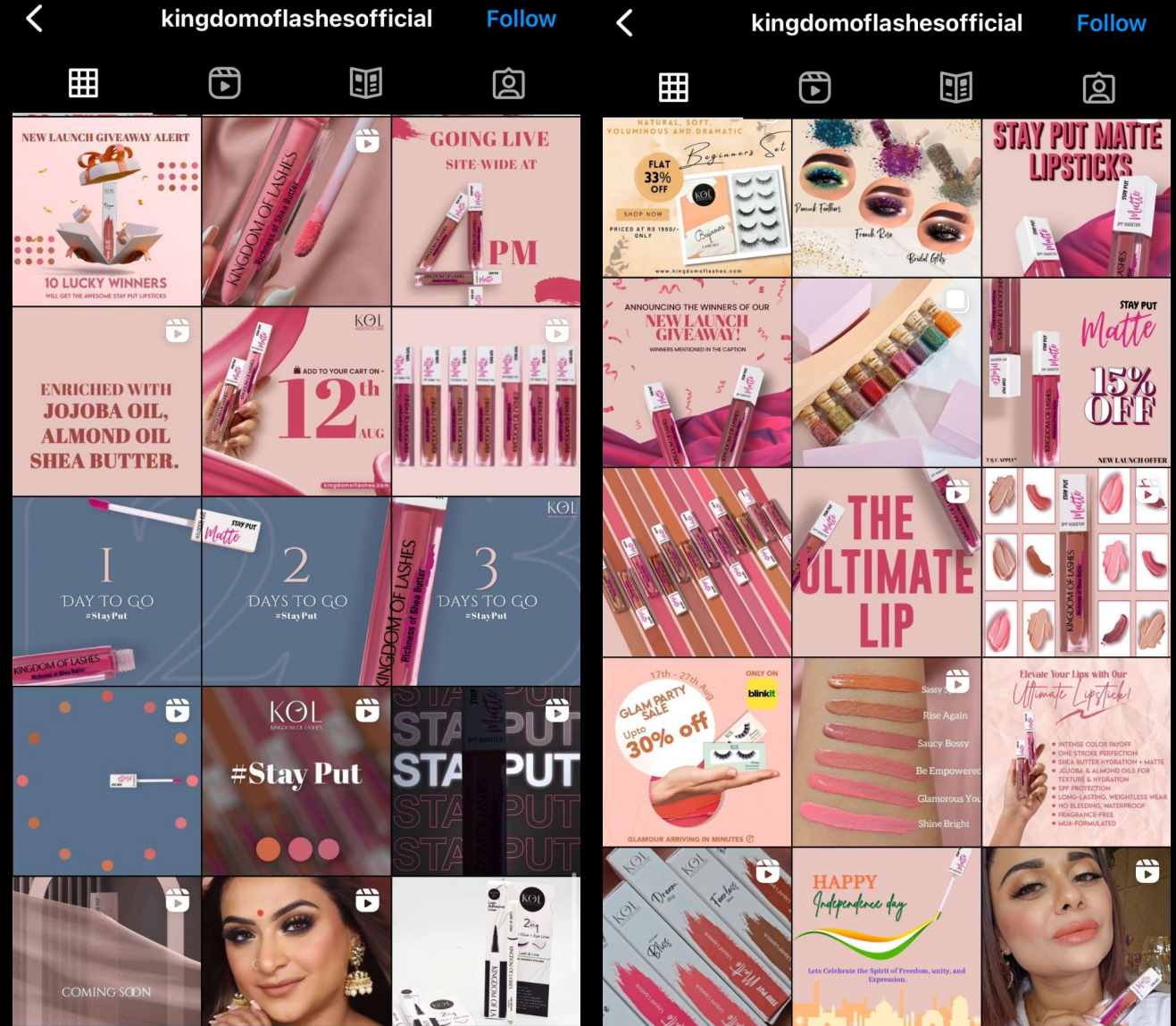
जल शक्ति मंत्रालय  
जल संसाधन, नदी विकास और गंगा संरक्षण विभाग  
भारत सरकार  
MINISTRY OF JAL SHAKTI  
DEPARTMENT OF WATER RESOURCES,  
RIVER DEVELOPMENT & GANGA REJUVENATION  
GOVERNMENT OF INDIA

**ATAL BHUJAL YOJANA**  
2nd ANNIVERSARY  
2019-2021

# Multimedia Designs



Click To View Profile



# Multimedia Designs



Click To View Profile

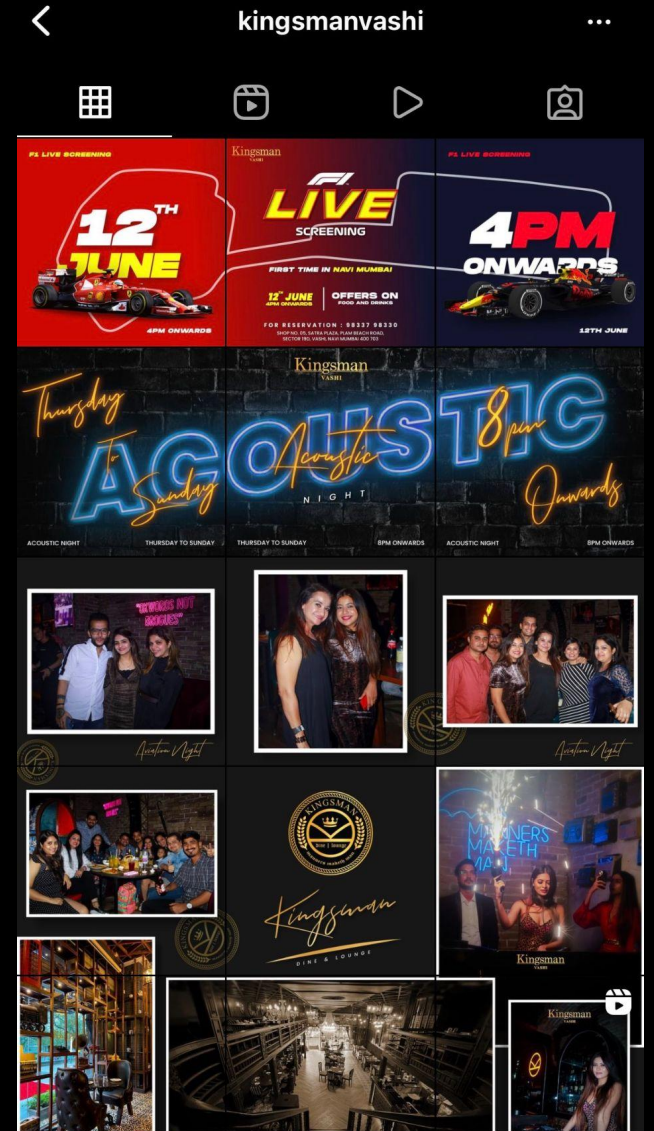




# Multimedia Designs



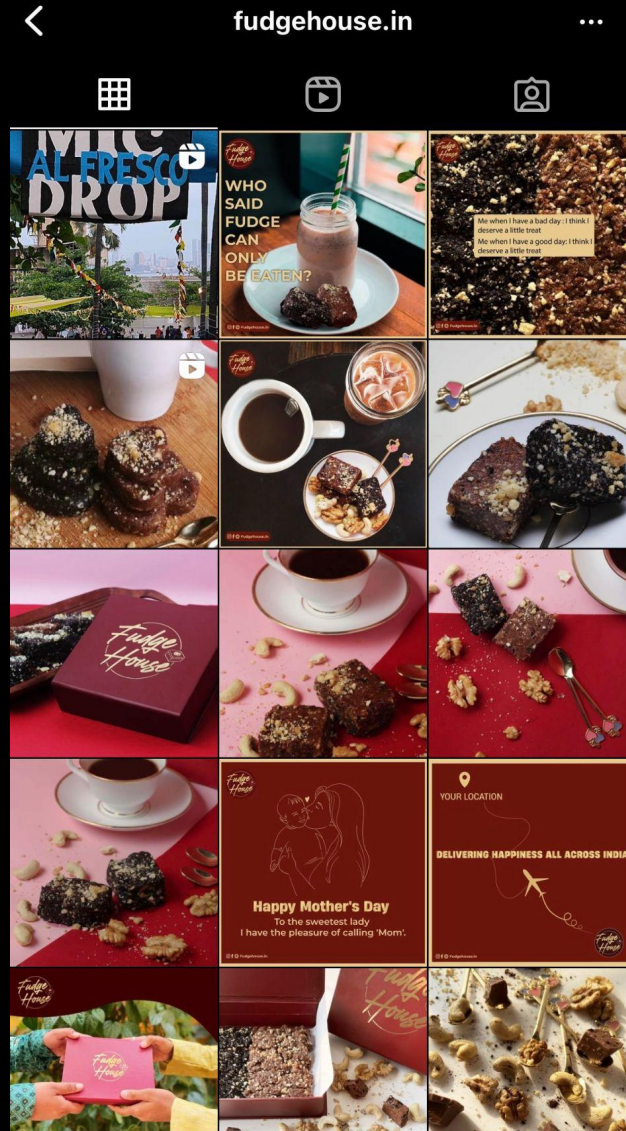
Click To View Profile



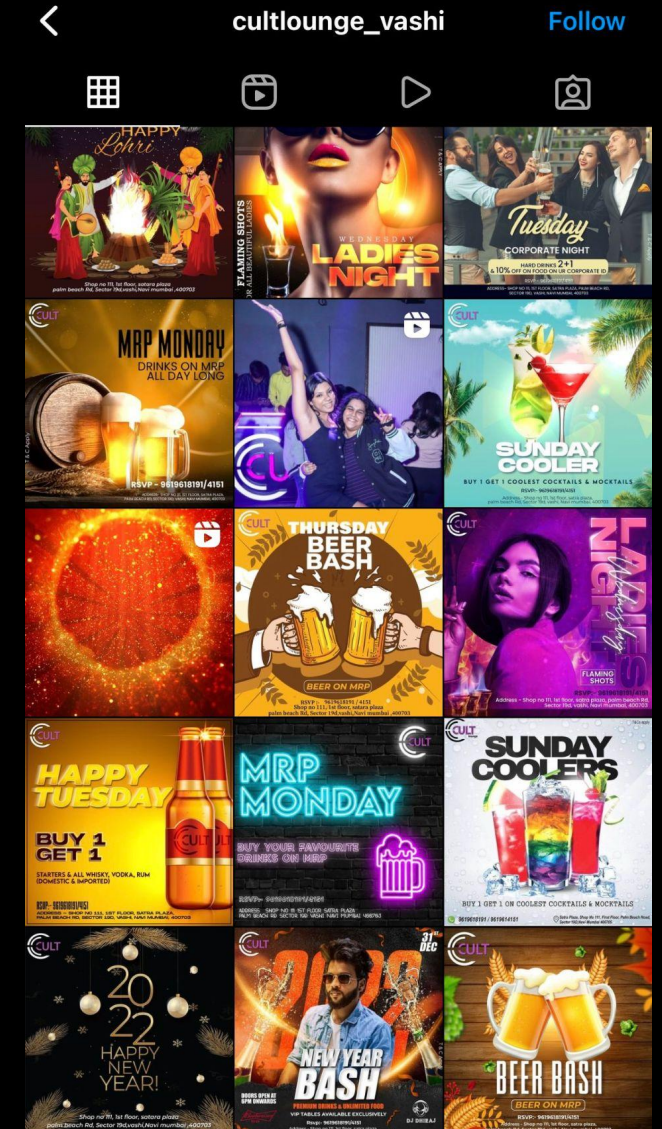
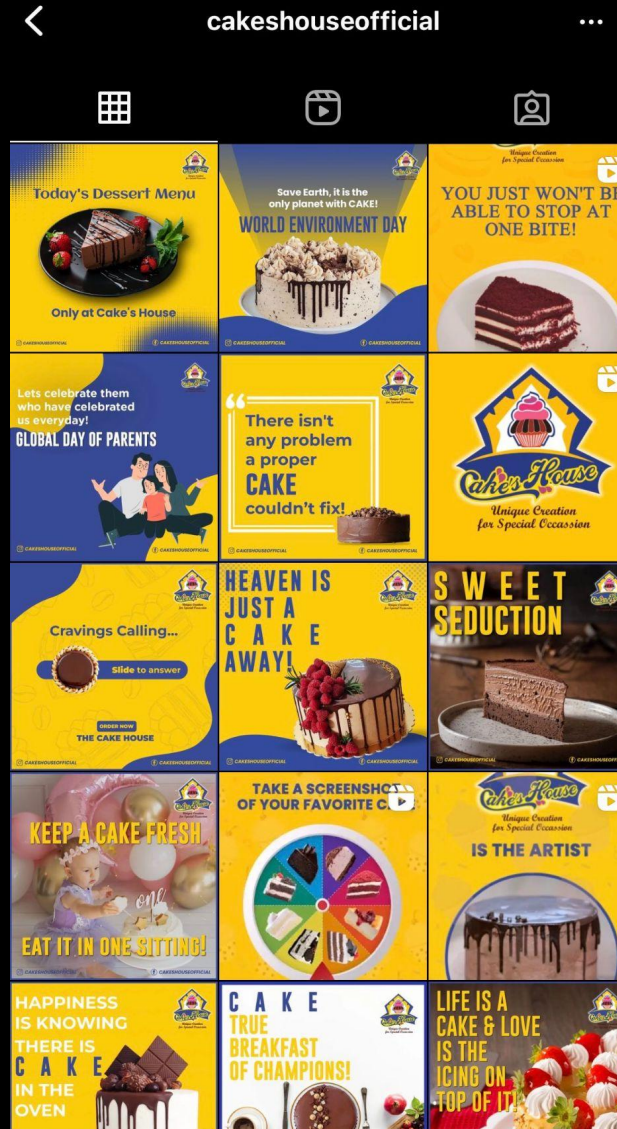
# Multimedia Designs



Click To View Profile



# Multimedia Designs

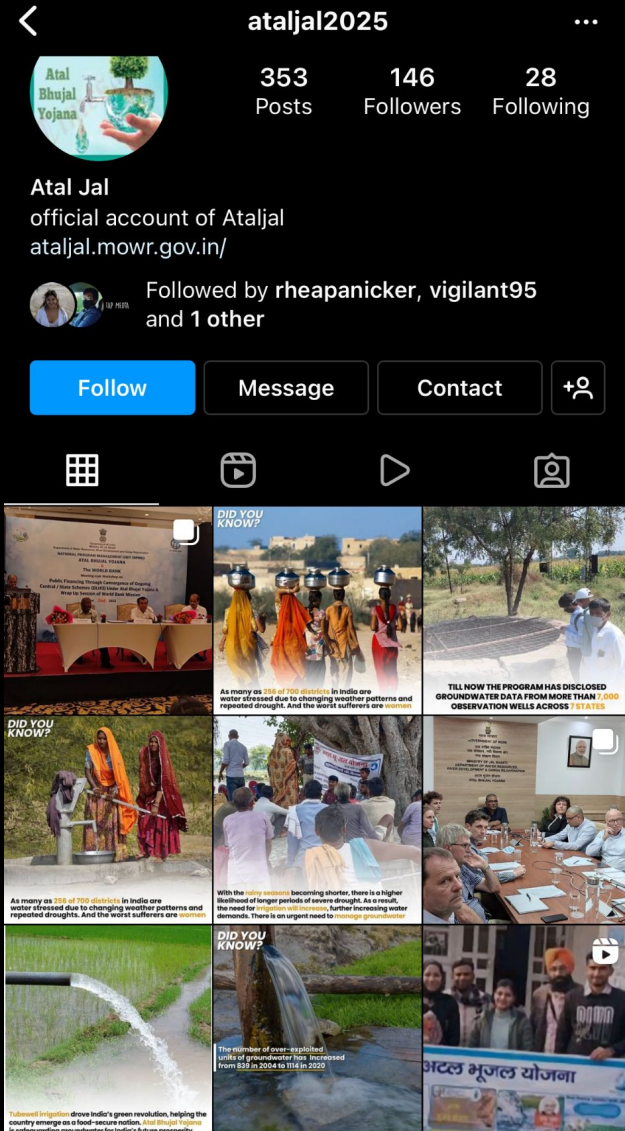


Click To View Profile

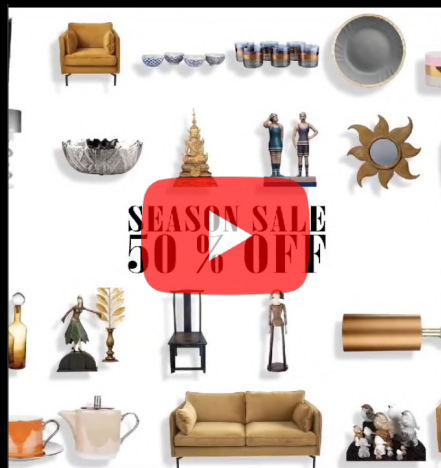
# Social media Designs



Click To View Profile



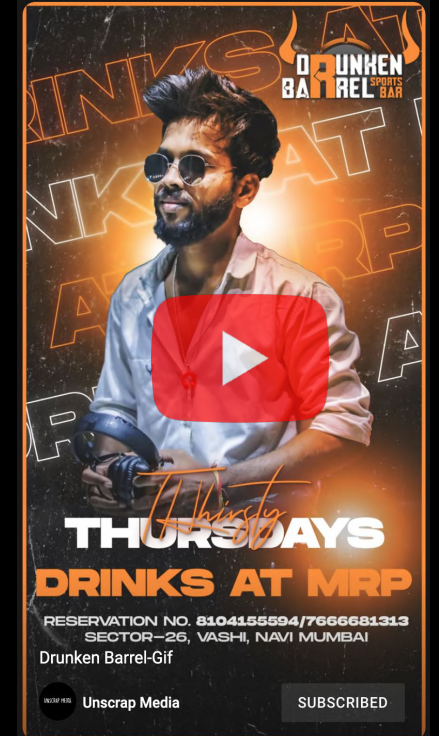
# Motion Graphic Animations



Click To Play Video

UNSCRAP MEDIA

# Motion Graphic Animations



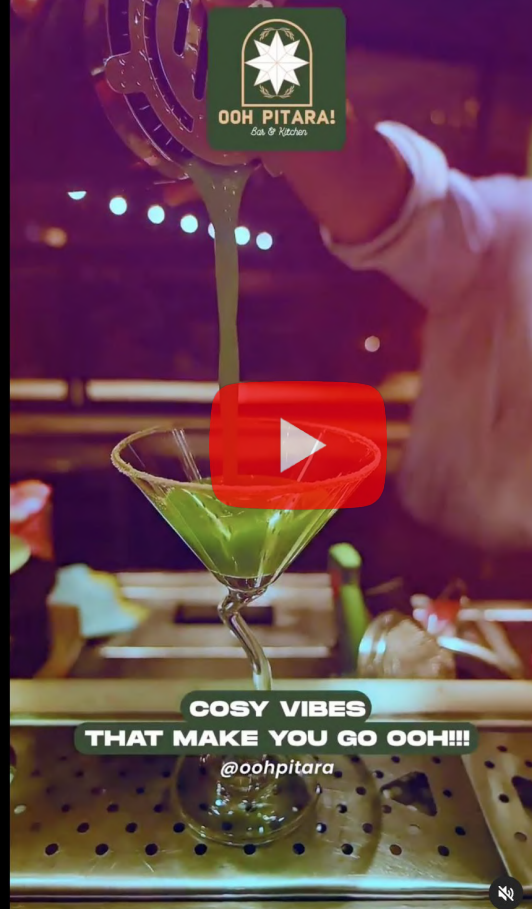
Click To Play Video

# Content Creation



Click To Play Video

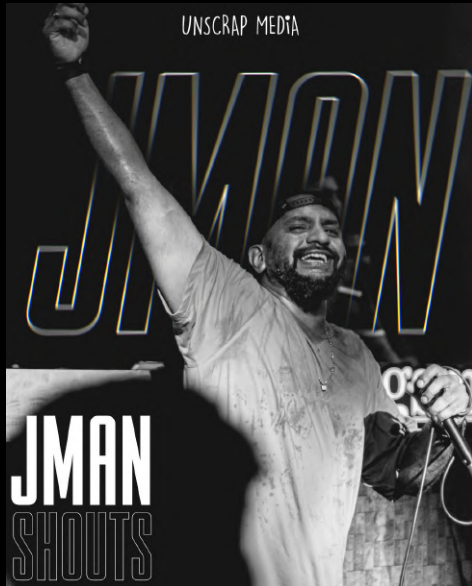
# Content Creation



Click To Play Video



# Influencer Content creation and Management



## JMAN

RJ at Redfm and an Artist with a Follower base of 26k



## QUEENAFUA

Holistic Wellness expert and best selling author in the USA with a follower base of 393K



## MSK

MSK is an established motovlogger and a Lifestyle influencer with a follower base of 2.2M across platforms



## JAMIE SHAW


Jamie is an upcoming Junior class race driver creating informative content around the world of motorsport.



Planning to Study Abroad?  
IELTS / GMAT / GRE / PTE / TOEFL / SAT / OET

**ENROLL NOW**

+919879338600 safalinternationaleducation.in



ABOUT US SERVICES TESTIMONIALS CONTACT US TEST PREPARATION


LEARN NEW SKILLS

Successful Safal International Education

50000+ Counsellors  
700+ University Network  
50+ Centers  
2+ Countries

Online Registration  
More Than 120K Online Available Courses

Why choose SIE?  
Safal International Education is a subsidiary of the mighty Safal Group. Safal Group is an established educational brand for more than a decade and has been



ABOUT US SERVICES TESTIMONIALS CONTACT US TEST PREPARATION


Online Registration  
More Than 120K Online Available Courses

Why choose SIE?  
Safal International Education is a subsidiary of the mighty Safal Group. Safal Group is an established educational brand for more than a decade and has been facilitating various educational courses across all age groups. Let Safal be a medium towards your overseas journey as a student.

Student's Corner:  
• Free counselling  
• Exam Preparation  
• IQEE (IELTS/TOEFL/SAT)  
• Application Package  
• Visa Counselling

Immigrants Comes:  
• Free counselling  
• Exam Preparation  
• Visa Counselling

SUBMIT REQUEST




ABOUT US SERVICES TESTIMONIALS CONTACT US TEST PREPARATION

+91 8828830093


# IMMIGRATION CONSULTANTS

Join Safal International Education Now !!



POPULAR TESTS FOR STUDY ABROAD

IELTS ETS GRE GMAT SAT PTE Pearson Test of English OET OCCUPATIONAL ENGLISH TEST



ABOUT US SERVICES TESTIMONIALS CONTACT US TEST PREPARATION


SIE ADVANTAGES

Services by SAFAL INTERNATIONAL EDUCATION

**Immigration process**  
Immigration experts at SIE will assist students in finding the best countries suitable for migration after understanding their preferences

**Test Preparations**  
We provide aspirants with adequate training for tests like IELTS, TOEFL, PTE, GRE, GMAT and OET

**Guidance from Experts**  
Our experts will help students make appropriate academic choices by picking the right courses, colleges/universities across the world



ABOUT US SERVICES TESTIMONIALS CONTACT US TEST PREPARATION

Get in Touch

Send Us a message

Your Name:  Your Email:

Message:

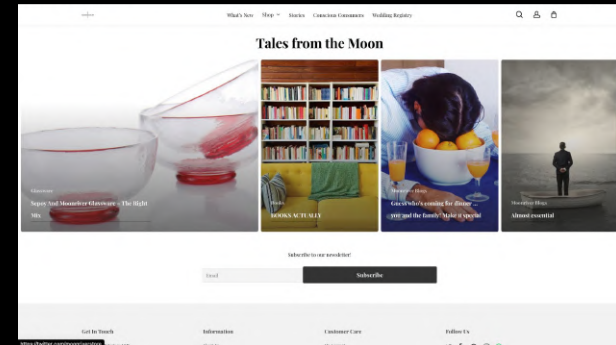
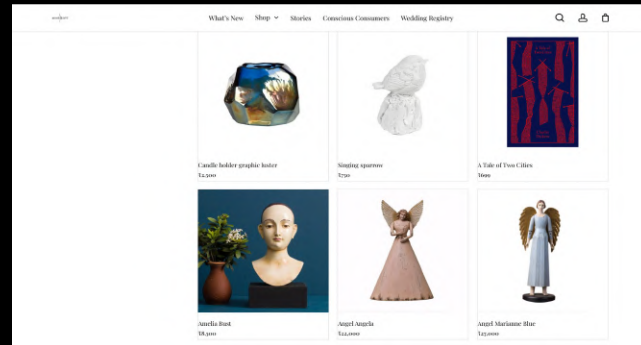
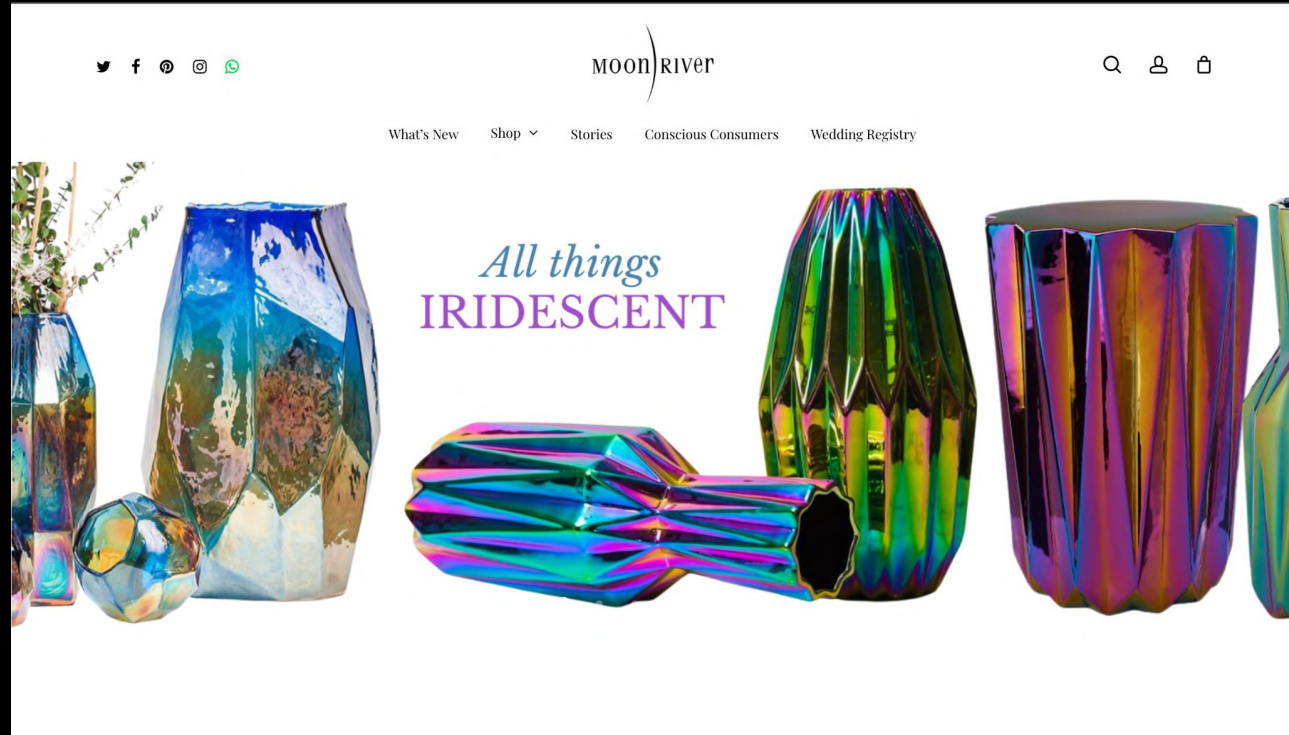
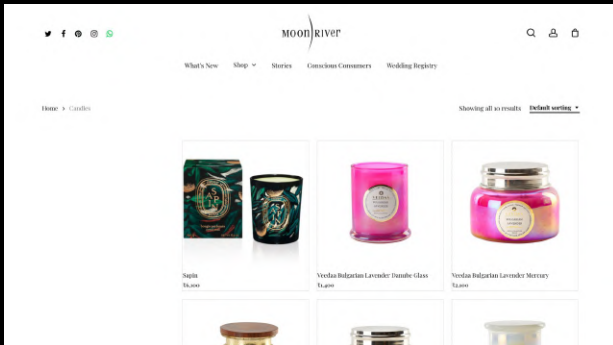
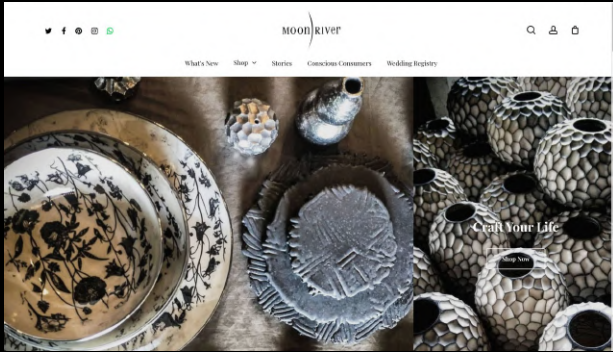
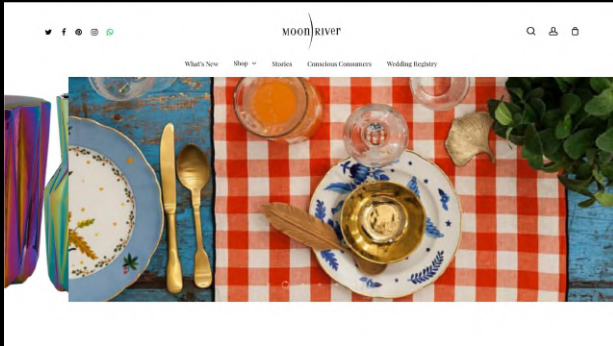
SEND MESSAGE NOW

Head Office:  
Dhanashree Heights, Unit No-104, B wing, Azad Nagar Ganganj,  
G.D. Hing Society Ltd., Azad Nagar No.2, Off. Veera Desai Road,  
Near. K.S. Bank, Anandpur (W), Mumbai-400033

Primary: 8828830093  
Secondary: 8879338600

Click To View Website

# Website Design



Click To View Website

UNSCRAP MEDIA

### Courses At Language Adda

Language Adda facilitates students with effective language lessons for various subjects so that they can explore career opportunities all over the world.

**French**  
Speak and understand the language of French with Language Adda.

**Hindi**  
Speak and understand the Hindi, our national language with Language Adda.

**Spanish**  
Speak and understand the Spanish language with Language Adda.

**Arabic**  
If you plan to study or work in the middle-east, Language Adda can help you with Arabic lessons.

### Our Milestone's

**10000 +**  
Alumni

**25 +**  
Alumni Country

**50 +**  
Centers

**120 +**  
Faculties

#### About Language Adda

Language Adda is an institution that helps students to read, write, learn and pronounce words in different foreign languages like German, French, Spanish, Arabic and what not. We also provide students with training for advance level English. Language Adda is a part of the Global Group that has made a mark in the field of education for more than a decade. Learning new languages can also lead to greater career opportunities.

### Services

**Corporate Training**  
Our language experts and trainers facilitate language training sessions for corporates using innovative teaching techniques meeting the demand for foreign languages in the corporate sector.

**Translation**  
We help you to translate foreign languages efficiently and not allowing any phrase to lose any emotion or essence during the process of translation.

**Interpretation Services**  
We offer high-quality interpretation services given by our language experts linking organizations with foreign language needs.

**Academic Support**  
Learning a foreign language can grant students an added advantage to gain admissions in colleges abroad. We at Language Adda add a feather to the dreams of students.

**Call**  
+91 8879333500  
+91 8879333400

**Address**  
B/801, Venus Tower,  
Andheri (West) Mumbai,  
India

HOME ABOUT COURSES SERVICES CONTACTS

## Learn a New Dialect Now With Language Adda

Language Adda is a medium through which you can learn foreign languages like German, French, Spanish, Arabic and what not. We at Language Adda also train students for advanced English. This allows them to have better career opportunities within the country as well as across the globe.

## Services

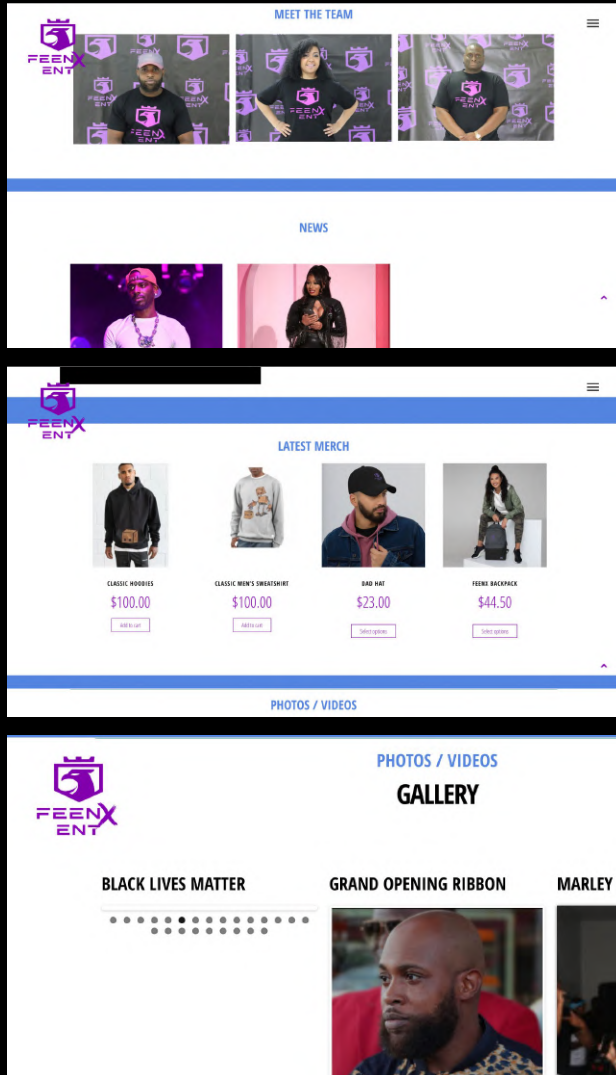
### Our Success Story

"I joined English course two months back over here I experienced activities, communication in various ways. We have an amazing trainer, who makes our class lively. Learning English here is fun and I am well satisfied joining spoken English from LA."

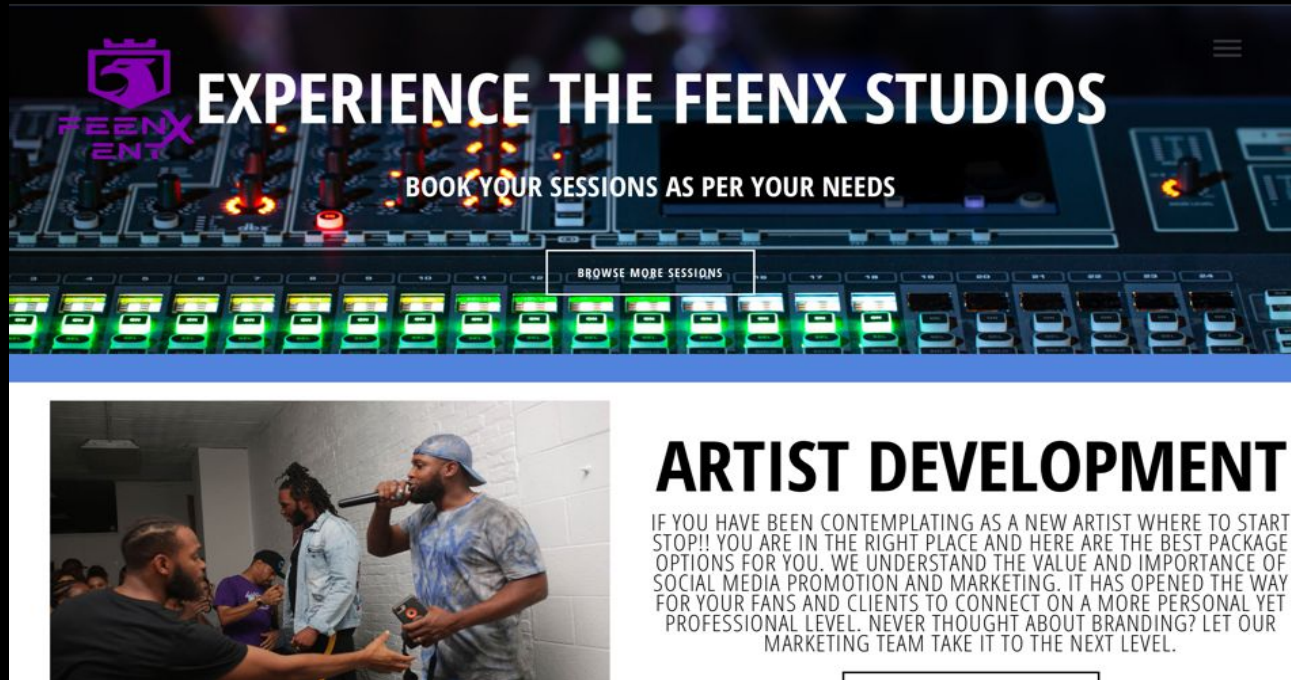
-PRACHI

**Join us and stay tuned!**

Click To View Website



Click To View Website



# Menu Design



Click To View Website

UNSCRAP MEDIA

# Photography



# Photography





# Case Studies

# Case Study – Social Media

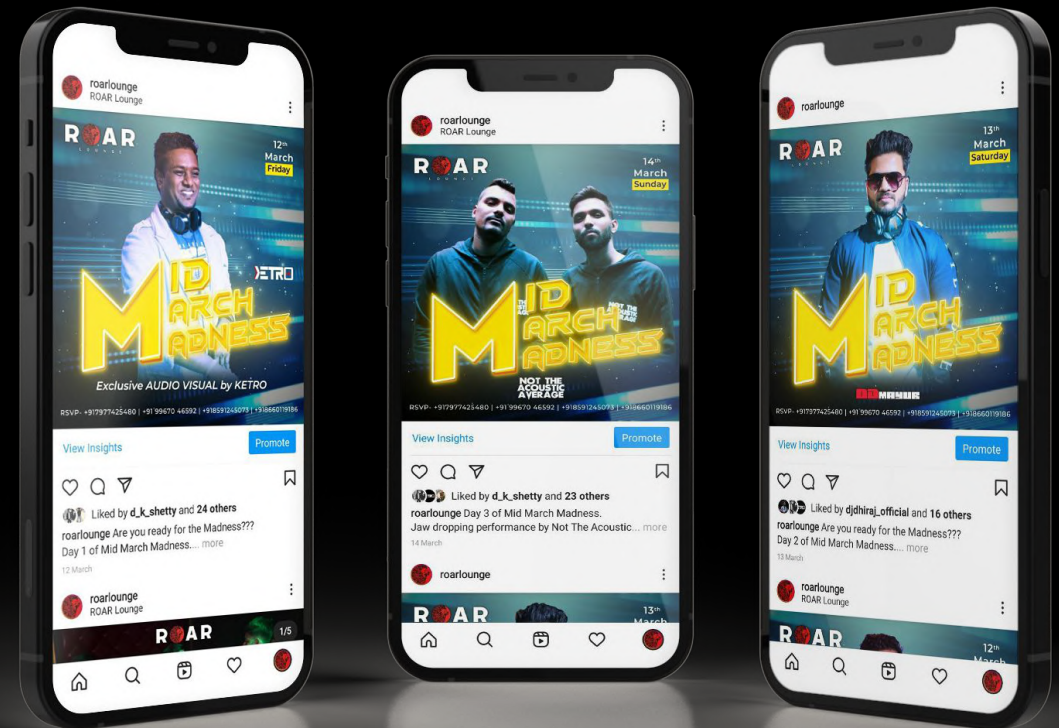
Roar is one of the prominent lounge Bars in Navi Mumbai.

Situated in a stiff Competitive market, we have often Leveraged Social media Platforms to drive results in various forms.

**Challenge** – Drive Customer foot fall in a post COVID situation through the use of social media and content marketing

**Idea** – Plan was to tap into the customers FOMO (Fear Of Missing Out), we converted the weekends into a festival with introduction of artist performance clubbed with various offers. What we came up with was a 3 day weekender style Festival.

**Result** – This Campaign was operational for 3 weeks and it produced spectacular results. The foot fall increased by **30%** and remained consistent throughout the 3 weeks of this campaign. Apart from foot fall we were able to reach out to **15-20% newer audiences**



# Case Study – Live Screening

## Title: F1 GP Live Screening at Kingsman Vashi

### Introduction:

- Kingsman Vashi hosted an F1 Grand Prix live screening.
- Leveraged the Netflix series "Drive to Survive" hype.
- Objective: Attract F1 enthusiasts and boost footfall.

### Campaign Overview:

- Targeted F1 fans and local motorsport enthusiasts.
- Utilized a two-week Meta (Facebook and Instagram) ad campaign.
- Investment: ₹5,904.60.

### Results:

- Achieved a reach of 102,656 with 197,571 impressions.
- Overwhelming event response, lounge almost houseful.
- 20 table bookings on average for every screening.

### Conclusion:

- Strategic marketing and "Drive to Survive" hype were key.
- Successful conversion of online engagement to in-person attendance.
- A case of effective event planning and promotion.

**Kingsman**  
VASHI



# Case Study – Creative Campaign

**Title: Creative Lipstick Launch Campaign for Kingdom of Lashes**



## Objectives:

- Launch new lipstick line.
- Elevate brand image.
- Increase customer engagement.

## Strategy:

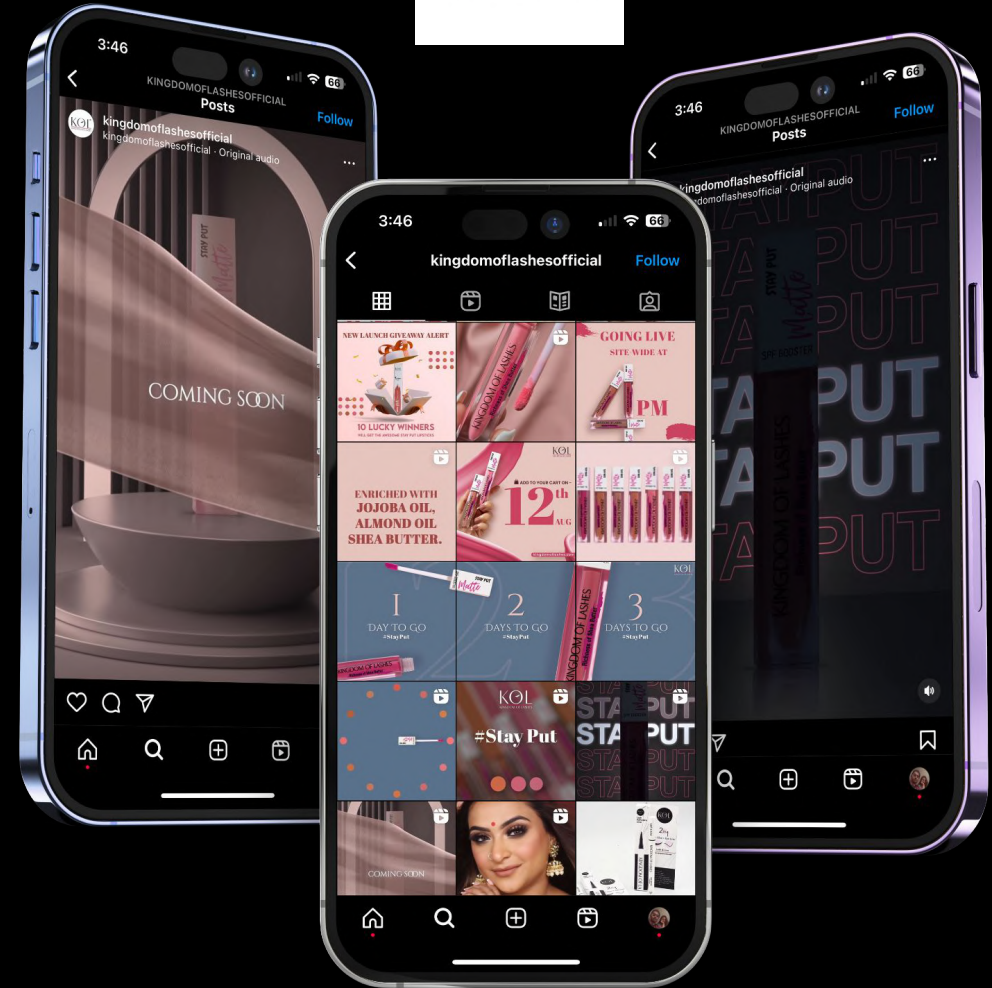
- Stunning product visuals and 3D reels.
- Instagram-focused with influencer collaborations.
- User-generated content encouraged.
- Teasers and countdowns for anticipation.

## Results:

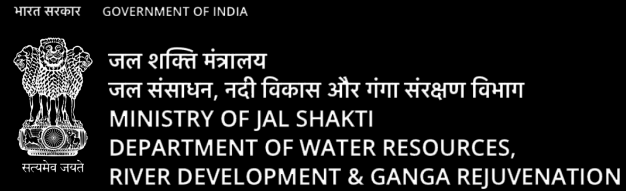
- Increased engagement on Instagram.
- Enhanced brand image as trendy and innovative.
- Boosted sales of the new lipstick.
- Grew the user community.

## Conclusion:

- A successful campaign using visual storytelling.
- Kingdom of Lashes transformed into a fashion-forward brand.
- Achieved objectives and strengthened its position in the beauty industry.



# Our Clients





3i Infotech®  
LIMITLESS EXCELLENCE



**Our Clients**

# **This is why you should hire us**

- **Our Philosophy aligns with yours.**
- **A task in our hand is a peaceful sleep for our clients.**
- **We always deliver our word.**

**Looking forward to hearing from you, obviously.**

**Unscrap.me@gmail.com**

**9029239848 | 8898967521 | 7400380622**